



The first hero of the new era

CUPRA Tavascan: The brand's dream comes true

- > It is CUPRA's first all-electric SUV coupe, and the brand's second fully electric model after the Born
- > The impulse for CUPRA's new striking design language that will transfer to future electrified cars in the brand's line-up
- > The CUPRA Tavascan perfectly matches electrification and performance; the most powerful version delivers 250kW, with dual-motor all-wheel drive system
- > The CUPRA Tavascan is an emotional and driving oriented SUV, featuring selectable Sport DCC chassis technology and progressive steering
- > Designed and developed in Barcelona, the CUPRA Tavascan will be produced at the Volkswagen Group's Anhui factory in China, a state-of-the-art innovation hub for e-mobility.

Berlin/Martorell, 21-04-2023 - The CUPRA Tavascan is the first hero of a new era for the challenger brand. Derived directly from the Tavascan showcar unveiled at the Frankfurt Motor Show in 2019, where it was presented as "the brand's dream", it brings the disruptive and unique vision of an all-electric future to the market.

The CUPRA Tavascan takes the brand's electrification journey in a new direction with an exponential impulse to create emotional vehicles that break conventional rules and deliver for a new generation of car lovers.

The CUPRA Tavascan brings together a fully electric SUV coupe that merges desirability and instantaneous

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performance. The SUV coupe embodies CUPRA's electrified vision while remaining faithful to the 2019 concept car.

"The brand's journey towards electrification is its unstoppable impulse - it's at the heart of everything we do. CUPRA is transforming itself towards a fully electrified brand by 2030. There are so many purely rational electric cars coming to the market. That's not what CUPRA is about" said Wayne Griffiths, CUPRA CEO. **"In 2019, we had a vision to reinvent electrification: we wanted to show with Tavascan that it's not a vehicle responding to change, but a car that creates it. Back then maybe it was only a dream. Now with the CUPRA Tavascan, our dream comes true."**

The CUPRA Tavascan marks a major step for the electrification of the brand. It adds to the brand's increasing electrified line-up, joining the all-electric CUPRA Born, as well as the plug-in hybrid variants of the CUPRA Leon, CUPRA Leon Sportstourer and the CUPRA Formentor. By 2025 CUPRA will have entered a new era with new electrified models - CUPRA Terramar, CUPRA UrbanRebel - as well as its current line-up renewed.

Designed and developed in Barcelona, the CUPRA Tavascan will be produced at the Volkswagen Group's Anhui factory in China, a state-of-the-art innovation hub for e-mobility, and will be launched in 2024, with a yearly target of more than 70,000 cars sold.

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Key messages

- 1- CUPRA Tavascan is the **brand's first all-electric SUV coupe**, and its second fully electric model after the Born. It embodies CUPRA's electrified vision and remain faithful to the 2019 concept car.
- 2- The CUPRA Tavascan is the impulse for a **new striking design language**: the exterior design delivers athletic and sporty proportions. From the front, the **matrix LED** with the **three-triangle eye signature** is instantly recognisable. The interior is a piece of architecture thanks to the characterful **central spine** together with the **slim air vents** - almost invisible!
- 3- Based on the **Volkswagen Group's MEB platform**, the CUPRA Tavascan integrates the latest technologies - powertrain, chassis, connectivity, safety, and convenience - in a package designed for a new generation of drivers.
- 4- **As an emotional and driving oriented SUV, the CUPRA Tavascan features DCC Sport dynamic chassis technology, sport suspension and progressive steering.** These attributes, and the addition of performance tyres mounted on **21'' forged alloy wheels** deliver a unique sporty driving experience.
- 5- The brand's first all-electric SUV coupe will be available with two **power outputs: 210kW (286PS) and 250kW (340PS)**; the higher power output version adds **dual-motor all-wheel drive**, delivering performance with maximum traction. It also provides enough capacity for **a range of around 550km*** thanks to the **77kWh net capacity battery pack**.
- 6- Digitalisation is at the centre of the CUPRA Tavascan; the all-electric SUV coupe integrates a **15'' infotainment system** - the largest so far in a CUPRA model - that is highly customisable and integrates a



newly designed and developed **Human Machine Interface (HMI)**. The CUPRA Tavascan also integrates for the first time ever a **high-fidelity 12-speaker audio sound system** developed in collaboration with premium audio firm **Sennheiser**.

- 7- Safety and convenience take centre stage, with an array of Advanced Driver Assistance Systems. The **new version of Connected Travel Assist** improves the performance of the system through the data received from the Cloud - especially in poorly marked roads. Automated lane change is also available, giving a step forward in terms of comfort when driving in highways. The CUPRA Tavascan also includes **advanced parking functionalities** including **remote park assist (RPA)**.
- 8- **Designed and developed** in Barcelona, the CUPRA Tavascan will be produced at the Volkswagen Group's Anhui factory in China, a state-of-the-art innovation hub for e-mobility, and will be launched in 2024, with a yearly target of more than 70,000 cars sold.



Introduction

The unconventional challenger brand takes the next step in its all-electric journey with the unveiling of the CUPRA Tavascan. The first hero in a new era for the brand, the CUPRA Tavascan is not only its first all-electric SUV coupe but also the impulse for its new design language, one that will feature on future electrified cars in the line-up.

The CUPRA Tavascan joins the CUPRA Born and six plug-in hybrid variants: CUPRA Leon, CUPRA Leon Sportstourer and CUPRA Formentor models, each available with two plug-in hybrid versions. And the CUPRA Tavascan which will come to the market in 2024, will be quickly followed by CUPRA Terramar also in 2024, and CUPRA UrbanRebel, the brand's urban electric car in 2025.

Built on Volkswagen Group's MEB electric vehicle architecture, two power output options are available. At the top of the range is the 250kW (340PS) VZ version, with power transferred to the tarmac using an all-wheel drive system that integrates an electric motor on both the front and rear axle for the ultimate driving experience. There is also a rear-wheel drive variant delivering 210kW (286PS) with an electric motor placed on the rear axle. All the vehicles' performance is matched by the battery technology, with enough energy storage to travel around 550km* on a single charge.

The CUPRA Tavascan maintains the brand's desire to deliver a driver's car, but one captures a new and expressive interpretation of performance. Selectable chassis setups through its DCC Sport system, progressive steering and performance tyres mounted on 21" forged alloy wheels connect the driver with the car and the road to provide a unique driving experience.

The CUPRA Tavascan is 4,644mm long, 1,861mm wide, 1,597mm high and has a wheelbase of 2,766mm. Its dimensions balancing the need for driveability with the demands of everyday use but in a form factor that boosts desirability.

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Exterior design

The CUPRA Tavascan marks an important shift for CUPRA, not only as the brand's first all-electric SUV coupe but as the impulse for a new striking design language that will transfer to future electrified cars in the brand's line-up.

Delivering on a dream: The CUPRA Tavascan remains faithful to the showcar presented at the IAA Frankfurt Motor Show in 2019, the initial step in bringing the dream of an all-electric SUV coupe to the market.

"The CUPRA Tavascan brings an unconventional style with its progressive and emotional approach to the SUV coupe segment," said Jorge Díez, CUPRA Design Director. **"It's a new interpretation of electric performance that's daring, and organic, built on strong lines and an athletic and purposeful stance."**

An icon for a new era: CUPRA has always been the challenger brand, and it takes this mantle into the design of its first all-electric SUV coupe, with its unique personality and iconic face.

The front of the CUPRA Tavascan presents a new generation of cars with an intimidating and mysterious look with rich details. The focal point is the three-triangle eye signature in the headlamp. These illuminated triangles are accompanied by advanced lighting functions, such as Matrix beam. The Matrix function allows a fully automatic lighting system, which avoids glaring other vehicles driving both, in our direction or in the opposite direction. the CUPRA Lighting Concept makes the all-electric SUV coupe instantly recognisable. The look is enhanced by the illuminated CUPRA logo - one of the first series production model to light up

CUPRA



its logo in Europe - that proudly adorns the bonnet with its deep sculptural surfaces.

The front of the CUPRA Tavascan has been moulded to not only deliver an eye-catching aesthetic, but it's also rooted in ultimate performance, improving aerodynamics.

At the bottom of the vehicle, the lines flow into the air intakes, adding a practical feature to the final design, channelling air inwards to improve thermal characteristics of the all-electric SUV coupe.

Inspired from the racetrack: As you sweep your eyes to the side of the CUPRA Tavascan, its athleticism and sporty proportions come into view. A design that emphasises the all-electric SUV coupe's performance and the sensation of speed. It's achieved through a design language that stretches the surface muscles in a wedge directly from the "shark nose" to the tailgate.

Add to this the "helmet" concept where the polished black A-pillar connects the windscreen to the side glass, generating a panoramic effect similar to that of the racing driver's visor and the suggestion of performance grows even further. All these concepts came inspired by the CUPRA Tavascan XE race car, that competes in the all-electric Extreme E series.

Rolling design: The CUPRA Tavascan's side profile is enhanced by the wheel design. The range of 19", 20" and 21" machined and forged alloys extend the character of the all-electric SUV coupe on the road, and they have practical benefits too.

The wheels' aerodynamic covers better direct the flow of air, reducing turbulence and helping the CUPRA Tavascan maximise efficiency. The blend of design and engineering continues to the rear of the vehicle.



Every element counts: The CUPRA Tavascan rear design is centred on the characteristic forms of the taillights and the continuation of the CUPRA lighting concept; its three-triangle graphic representation together with the illuminated CUPRA logo takes the centre stage. Even when not illuminated the signature is clearly CUPRA: distinctive and instantly recognisable.

The lighting concept adds to the CUPRA Tavascan's rear proportions that push the feeling of width and solidity, re-emphasising the SUV's progressive and emotional design. Every element is part of this design approach, even down to the reflectors that increase the perception of width.

Design themes and engineering approaches marry to deliver the CUPRA Tavascan's strong character and improve performance. This is highlighted in the rear diffuser design, providing width to the vehicle but also increased aerodynamic performance.

Lighting is a core part of the external ambience of the CUPRA Tavascan; the welcome light illuminates the floor with the CUPRA logo. Beyond that LEDs are also integrated into the door handles, not only adding a new imaginative feature to the vehicle's character, but also practicality, making them easier to use when darkness falls.

The new character is reinforced with the colour palette: Tavascan Blue, White Silver, Atacama Desert, Urano Grey, Hypernova Red and Century Bronze Matt*.



Interior design

The sculptured exterior lines of the CUPRA Tavascan are brought inside the car. A space that mixes material and technological concepts to create a cabin that provides the perfect balance between driver orientation and passenger comfort.

A central spine: The core feature in providing a truly unconventional design is the **central spine**, a structural central piece that supports the entire interior and helps define the character of all the floating elements.

The interior's spine unites the console body with the dashboard of the CUPRA Tavascan; a sculptural, structural, architectural feature that provides the feeling of lightness.

Seated for the experience: It's a feeling expanded as you sit in the driver's seat behind the CUPRA steering wheel, the first touch points with the all-electric SUV coupe.

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The CUPRA Tavascan will be equipped with sporty bucket seats as standard. Later on, CUP Bucket seats will also be available with the new model. The sculptural seating architecture uses a light structure that provides a new concept in seat design without reducing support. The elegance of the seats is enhanced by the choice of colours, Soul Black, Dark Night, or Enceladus Grey Metallic, this last, exclusively designed for the top choice, the CUP bucket seats.

The seats add texture to the interior with a choice of sustainable materials; Textile - with up to 90% recycled polyester - or Microfibre - with up to 50% recycled Microfibre. While 3D parametric mesh enriches the look and feel, while at the same time enhancing the lightweight feeling of the interior.

Digital and tactile design meet: The CUPRA Tavascan uses the perfect combination of the latest technology and groundbreaking style. Its floating 15" central infotainment screen - the largest so far in a CUPRA model - sits as a focus of the CUPRA Tavascan's digital approach, augmented towards the driver. The CUPRA Tavascan also integrates a newly designed and developed **Human Machine Interface (HMI)**, making the infotainment system even more optimised and intuitive. Slimmer central air vents allow space for it to sit naturally and is aided by the digital cockpit behind the steering wheel.

Lighting plays a significant part in creating the CUPRA Tavascan's interior mood. LED technology is used throughout the cabin - including front and rear door panels - to add emotional ambient light to emphasise the floating elements of the interior such as the sleek dashboard and the sculptural centre console, without forgetting the functionality and the communication with the occupants.

From the simplicity of the reading lights to the ambient light carefully placed in the cup holders, backlit trim elements such as the door panels - front and rear - and



along the sill plate, the illumination is part of the all-electric SUV coupe's character, creating subtle theatre from inside.

Decorative copper accent elements bring the CUPRA feel to the interior, while the mix of Soul Black with a choice of Deep Plum or Dark Ice Metal colours for the door moulding, central spine and other areas add contrast.

Space, both in the front and rear is optimised to offer perfect comfort, while the smart storage options mean there is space for all of life's necessities. And the everyday functionality extends to the boot - the electric tailgate can be opened via virtual pedal -, giving 540 litres of room.

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Powertrain

The CUPRA Tavascan's powertrain is setup to deliver the most engaging drive possible. Thanks to the Volkswagen Group's MEB platform, it integrates advanced all-electric systems to deliver a unique experience.

CUPRA Tavascan VZ: Nowhere better is this showed but the CUPRA Tavascan VZ, the top of the range version. Its dual motor (rear motor: 210kW; front motor: 80kW) layout is used to deliver even greater dynamics, able to send up to 30% of the vehicle's power to the front wheels when more traction is required. Even more impressive considering the vehicle's output of 250kW (340PS), with a torque of 545Nm (rear motor) and 134Nm (front motor) respectively. The selectable CUPRA Mode - Range, Comfort, Performance, CUPRA, Individual and Traction (for the all-wheel drive version) - enhances the driver experience.

The all-wheel drive system uses a permanently synchronous motor with a maximum speed over 13,000rpm integrated above the rear axle in front of the centre of the wheels. Torque is transferred using a single-speed transmission with a differential, smoothing out delivery to provide the consistent performance associated with CUPRA.

It is assisted by a front mounted motor when the onboard control unit detects torque requirements for the front wheels.

The front asynchronous motor benefits from minimal drag losses when inactive and the coaxially mounted front drive unit is lightweight at only 60kg. As an all-electric vehicle there is no need for a mechanical connection, such as a traditional drive shaft, clutch, or differential, between the two axles, making the system quick and efficient.

The two motors communicate instantly, managing loads quickly and efficiently. Each is given new commands every millisecond via their respective power electronics, and the



shift in torque between wheels is seamless, making the adjustments imperceptible to occupants.

The ability to shift torque between all four wheels increases not only driveability and assurance, but also acceleration. From a standing start the CUPRA Tavascan VZ can reach 50km/h in just 2.4seconds (0 to 100km/h in just 5.6 seconds).

Endurance trim: Performance isn't solely engrained in the CUPRA Tavascan VZ edition, it's a core aspect of the Endurance version too.

It benefits from the same rear mounted motor technology (rear wheel drive), delivering 210kW (286PS)/545Nm.

Advanced battery technology: At the centre of the Tavascan is its battery and it integrates a water-cooled, prismatic cell modules lithium-ion battery, housed in an aluminium structure that is part of the vehicle's body, increasing rigidity and keeping the weight low and central. It's a design that offers the best balance between the CUPRA Tavascan's centre of gravity and reducing the impact of the packs weight, using the system to broaden the vehicle's dynamic abilities.

In the Endurance version, a 77kWh net battery pack with rear wheel drive, delivers around 550km* based on the official WLTP test cycle. The highest specification, dual motor, all-wheel drive CUPRA Tavascan VZ delivers a range of around 520km* from its 77kWh net battery pack.

The system's efficiency is aided by the onboard thermal management system that maintains the battery's temperature, making sure it stays optimised. The battery includes a base plate with integrated water channels connected to the coolant circuit.

Increased efficiency: Electrification brings other benefits. When the accelerator is released the motor acts as a



generator to feed energy back into the battery (this happens when the 'B' mode is selected rather than 'D') pushing energy back into the powertrain and reducing wear and tear on the brakes. The level of energy recuperation can also be managed via the **regenerative paddle shifts** on the steering wheel, allowing to choose between **4 different levels**.

The CUPRA Tavascan also integrates a heat pump as an optional equipment. The technology works by more efficiently heating the interior. Especially useful when the ambient temperature drops.

"The CUPRA Tavascan builds on an evolved electric powertrain technology used in the company's first all-electric car, the CUPRA Born, to produce an exhilarating drive whether in all-wheel or rear-wheel drive versions," said Werner Tietz, Executive Vice-President for Research and Development at CUPRA. **"CUPRA's first all-electric SUV coupe is offering a unique driving experience, showing a reinvented sportiness in electric vehicles."**

Recharging performance: The CUPRA Tavascan also includes convenient recharging options.

The second all-electric vehicle in the CUPRA line-up can add an additional 100km of range in as little as 7 minutes. And when the battery's SOC drops to only 10% it can be replenished to 80% in just under half an hour using at least a 135kW charging point.

And whether you're charging at home or on the road, the CUPRA Tavascan adapts; it can be plugged in to both AC and DC charging networks, making charging simple and hassle free.

And to take the stress away from home charging CUPRA can deliver the solution that best fits the customer's circumstances. CUPRA offers a range of charging options meaning customers can have a CUPRA-specific wallbox installed.

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CUPRA Charger (which is plug & play), CUPRA Charger Connect (offering Wi-Fi connection) or CUPRA Charger Pro (featuring 4G and Wi-Fi) – giving them complete control of how and when they recharge the CUPRA Tavascan's battery.

And for total control, the CUPRA Easy Charging App controls everything related to charging: no matter what recharging infrastructure is available, it's always at your fingertips and easy to manage, meaning you're always ready for the next journey.

Chassis

Electrification and performance are the perfect match, and the challenger brand takes it to the next level with its CUPRA Tavascan.

Underpinned by the Volkswagen Group's MEB architecture, the modular electric drive matrix is designed specifically to give engineers a starting point to deliver the best handling vehicle possible. And the CUPRA Tavascan development team in Barcelona (Martorell) have used the toolkit to do so.

Building blocks for success: The robust chassis uses well-known technologies as a baseline for ride and handling performance. The front MacPherson struts and an advanced multi-link rear design have been tuned to make sure that the Tavascan provides smooth and intuitive feedback to steering inputs whether driving at highway speeds or covering ground on smaller, more technical roads.

The battery is positioned centrally between the axles meaning weight distribution is managed exactly; in the CUPRA



Tavascan it's about 50% (49:51) and the weight is slung low helping shift the centre of gravity down, improving agility.

The CUPRA Tavascan's progressive steering puts the driver in complete control, aided by the brake actuation and feel, helping the SUV coupe to feel assured in any condition.

Adapted to the driver: Add to this the ESC - which can be configured in sport setup (ESC OFF)- as well as the chassis tunability thanks to its Dynamic Chassis Control (DCC) Sport system and the CUPRA Tavascan is an SUV coupe that is able to adapt to the driving style of whoever is behind the wheel no matter what the journey.

But it isn't purely achieved through advanced driver systems. Road feel is also delivered through the CUPRA Tavascan's wheels. The SUV coupe has a range of 19", 20" and 21" options to generate as much feedback between the road and the driver as possible, aided by the performance tyres (when equipped with 21" forged alloy wheels): it wears 255mm wide rubber at both the front and rear (19": 235mm front, 255mm rear).

The CUPRA Tavascan balances its dynamic ability with practicality, showcased by the vehicle's dimensions; it's 4,644mm long, 1,861mm wide, 1,597mm high and has a wheelbase of 2,766mm.

Connectivity

The CUPRA Tavascan slots into our digital lives effortlessly. Becoming a core part of the digital ecosystem, integrating advanced infotainment and connectivity solutions to keep customers in touch.

It shows the interchange between consumer and automotive electronics; the CUPRA Tavascan's connectivity has been defined by rigorous and extensive tests, considering the habits, desires and requirements of customers to produce something that delivers the functionality essential for



everyday life, complementing, not distracting from the driving experience.

Engaging and personalised digitalisation: The CUPRA Tavascan opens the door to a new generation of user experience, one that's easier to use, intuitive and highly customisable thanks to a **new Human Machine Interface** (HMI). At its centre is a 15" centre console screen - the largest so far in a CUPRA model - that delivers clarity for the driver and other occupants. It provides access to all the required functionality, allowing drivers to view the information that is most important to them.

The display mixes the benefits of touchscreen inputs with a **retro illuminated touch bar** to adjust interior climate and volume, as well as voice control. And with the ability to include up to three configurable widgets, the infotainment system can be dialled into individual needs.

When first switched on, the HOME layout delivers every important function and is instantly understandable at first glance with access to core features in a single click without distractions. The upper zone of the display gives direct access to the main menus, streamlining use.

The customisable widgets are focused on the driver with a diagonal style and two sizes allowing information to be prioritised. To simplify things further two banks of widgets allow direct access to the main functions of the car.

The CUPRA Tavascan also integrates the Wireless Full Link system, bringing both Apple CarPlay and Android Auto into the cabin.

Step-up in sound: Audio content, whether it's music, podcasts or even calls, is redefined thanks to the CUPRA Tavascan's new sound system. The 12-speaker system was developed in collaboration with premium and leader company in its segment **Sennheiser**, a specialist in high-fidelity equipment. This is the first CUPRA model to feature a high-fidelity sound system and it is a step forward in terms of high quality for the brand, as the



sound quality and integration inside the car is immersive and provides a unique sound experience for the driver and the passengers.

And for a vehicle that places driver interaction above all else, the large central screen is supplemented with a 5.3" digital cockpit that delivers a driver-focused experience. But it is the ability to place core information right in front of the driver's eyes that help set the CUPRA Tavascan apart.

Pure and concise driver information: Its augmented reality head-up display projects information onto the windscreen; driver assistance indicators, speed, and navigation system indications, all sit in the real world in driver's eyes, making it clearer without distracting.

Connected services: The CUPRA Tavascan' digital presence is amplified by CUPRA CONNECT and CUPRA App.

With three years free access after customers take delivery of their vehicle, access to online services is instantly available; online traffic information, online route calculation, dynamic points of interest are all only a matter of a few steps away.

And with My CUPRA App, customers have complete control over their vehicle, able to control climatization remotely, manage battery charging and remote locking and unlocking amongst others.

Digitalisation isn't simply about staying in the digital loop, the embedded SIM adds improved safety into the CUPRA Tavascan as users benefit from the eCall service. If an accident occurs the vehicle can directly contact the emergency services either manually or automatically. And should the worst happen the vehicle can relay important data including car position, motor type, and number of passengers making it easier for them to assist.



Safety and convenience

The CUPRA Tavascan is also a safe everyday vehicle that can help reduce the stress of driving and minimise any possible incidents.

The onboard technologies also take some of the strain of everyday driving thanks to semi-automated driving capabilities.

A suite of onboard advanced assisted driving systems:

Predictive Adaptive Cruise Control, Traffic Sign Recognition, Intelligent Speed Adaptation, Side Assist, Lane Assist, Exit Warning, Exit Assist, Fatigue Detection and Rear View eSmart Camera. Including the advanced active safety functions, such as Front Assist, with swerve support and turn assist, which prevents or mitigates the possible damage in an emergency situation, monitoring other road users like cars, pedestrians, and bicycles.

With the new Car2x system, the communication between other vehicles is enabled, sharing road information about emergency vehicles, broke down vehicles, accidents, etc. allowing to prevent critical situations more in advance.

The full range of assistance systems deliver valuable information to the driver, and all relevant information is present in the driver's line of sight, thanks to the augmented reality head-up display system, minimising distraction.

The onboard systems use data supplied from an array of integrated sensors, whether that's radar, camera or ultrasonic, and information fed from outside sources to build a picture of the vehicle's surroundings and any possible hazards.

New Connected Travel Assist: When the road ahead allows, Travel Assist technology works in conjunction with Adaptive Cruise Control as well as improving the performance due to the information obtained from the Cloud. The cumulative



information actively keeps the vehicle in the center of the lane, adapting the speed while cornering. This next-generation technology also offers the **assisted lane changing** on motorways.

A 360° view: The CUPRA Tavascan's Side and Exit Assist gives a visual and audible warning if something is hidden from your view. Exit Warning gives an acoustic caution if someone or something is approaching the CUPRA Tavascan when you're parked and want to leave the vehicle.

The all-electric SUV coupe's **Emergency Assist** system: the Emergency Assist makes sure the driver remains focused on driving and isn't distracted, using visual and acoustic warnings to get the driver's attention. If there is no reaction from the driver, the system can initiate braking jolts, if there is no change the vehicle can come to a complete stop and activate the warning lights. Once parked, the vehicle can directly contact the emergency services using the eCall system.

Assisted Parking now allows parking manoeuvres to be done remotely using a smartphone. Another CUPRA Tavascan Parking feature is the **Trained Parking** where the driver is completely assisted 50 meters ahead of a previously memorized parking space.

** CUPRA Tavascan is currently not available for sale and pending on homologation. The technical data displayed are merely indicative and may vary. The available power (KW) and acceleration of the vehicle depends on the battery charge level and its temperature at all times. The pictures are used for illustrative and informational purposes only and may not correspond to the series production.*

The electric range of the vehicle varies depending on a series of factors such as the orography of the terrain, the weather conditions, the state of charge of the vehicle (occupants + luggage), the age and condition of the battery, the optional equipment chosen (rims, tires ...), the use of peripheral consumers such as heating, air conditioning or heated seats, and their driving style. The indicated autonomy is a provisional value and has been calculated in accordance with the WLTP regulation that establishes standard test conditions applicable to all



manufacturers so that the values calculated following this regulation are comparable with each other for all vehicles.

**Century Bronze Matt colour will be available later on during the lifecycle of the Tavascan.*

CUPRA is the unconventional challenger brand that brings together emotion, electrification, and performance to inspire the world from Barcelona. Launched in 2018, CUPRA has its corporate headquarters and a racing car workshop in Martorell (Barcelona), in addition to a global network of specialised points of sale.

CUPRA proves that electrification and sportiness are a perfect match, and in 2022 the brand hit new heights with over 150.000 vehicles delivered. Each successive launch of a model has marked a new milestone in defining the brand's character, with a challenging and original design: the CUPRA Ateca, a unique model in its segment, the CUPRA Leon, its first electrified model thanks to a plug-in hybrid electric engine, the CUPRA Formentor, the first model to be developed exclusively by the brand, and the company's best-selling vehicle to date; and the CUPRA Born, the brand's first 100% electric vehicle,

CUPRA is FC Barcelona's official automotive and mobility partner, the World Padel Tour's premium sponsor and the official sponsor of the eSports Club Finetwork KOI. CUPRA is the only automotive brand that participates in the EXTREME E and Formula E racing competitions. The CUPRA Tribe is made up of a team of ambassadors who want to be the driving force of change. Among its members are Street Artist TV Boy, Olympic gold medalists Adam Peaty, Melvin Richardson and Saúl Craviotto, the German goalkeeper Marc ter Stegen, and two-time Ballon d'Or and Best FIFA Award-winning footballer Alexia Putellas.

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