



The ABT CUPRA FE team hits the tracks for the first time with the new Gen3 Formula E car at Valencia

- > The ABT CUPRA FE team enjoyed a successful first test of its Gen3 Formula E Season 9 car at Valencia
- > Drivers Robin Frijns and Nico Müller drove the car – which is the fastest, lightest, most powerful, efficient and the most sustainable electric single-seater car ever
- > The opening round of Formula E Season 9 takes place in Mexico City 13-14 January 2023

Martorell, 19-12-2022 – The newly-formed ABT CUPRA FE team enjoyed a very positive and encouraging first test of its Gen3 Formula E car, with drivers Robin Frijns and Nico Müller both completing a significant number of trouble-free laps in the 320km/h all-electric machine.

The new Gen3 car – which will make its racing debut in Season 9 of Formula E, beginning in Mexico City 13-14 January – is the fastest, lightest, most powerful, efficient, and most sustainable electric single-seater racing car ever. With an additional front powertrain, it has 100kW more power output than the Gen2 car it replaces, has double the regeneration capacity and is 60kgs lighter – increasing both its overall top speed and braking capacity.



ABT CUPRA FE has two experienced Formula E drivers that have been entrusted to firstly understand and fine-tune the all-new Gen3 car – and then try to win in it!

Frijns made his Formula E debut in the 2015-16 season and claimed his maiden series victory at the 2019 Paris E-Prix. The 31-year-old Dutchman was impressed with his first laps around the Valencia track in the ABT CUPRA FE car.

“New car, new colours, new team and a new team-mate – even though I’ve been in Formula E for a long time, almost everything is new for me,” says Frijns. “The list of challenges for our team is long, and that hasn’t changed after the test days here. But we’ve accomplished a lot and are getting to know our car better and better.”

Müller has been involved in Formula E since the 2017-18 season, initially as a test, development, and reserve driver before making his race debut in the 2019-20 series. The 30-year-old Swiss pilot returns to the series for the first time since the Monaco E-Prix in Season 7.

“It feels really good to be back in the Formula E paddock and among the ABT CUPRA FE team,” says Müller. “We’ve completed a decent number of laps, have got on well as a team and have grown together more and more. The anticipation is rising.”

CUPRA is the unconventional challenger brand that brings together emotion, electrification, and performance to inspire the world from Barcelona. Launched in 2018, CUPRA has its corporate headquarters and a racing car workshop in Martorell (Barcelona), in addition to a global network of specialised points of sale.

In 2021, CUPRA maintained its upward trend, tripling sales with 80,000 vehicles delivered, driven by success of the CUPRA Formentor. CUPRA proves that electrification and sportiness are a perfect match, and in 2022 will expand the range of the CUPRA Born, the brand’s first 100% electric vehicle, with models with different battery capacities, as well



as a more powerful e-Boost version. An exclusive, limited edition version of the CUPRA Formentor VZ5 will also be introduced. The CUPRA Tavascan, the brand's second all-electric model will reach the market in 2024, followed by the brand's first urban electric car, inspired by the CUPRA UrbanRebel concept, in 2025.

CUPRA is FC Barcelona's official automotive and mobility partner, the World Padel Tour's premium sponsor and the official sponsor of the eSports Club Finetwork KOI. Collaborating with brands such as Primavera Sound and De Antonio Yachts, it has created the CUPRA lifestyle universe. The CUPRA Tribe is made up of a team of ambassadors who want to be the driving force of change. Among its members are Olympic gold medallists Adam Peaty, Melvin Richardson and Saúl Craviotto, the German goalkeeper Marc ter Stegen, and Ballon d'Or and Best FIFA Award-winning footballer Alexia Putellas.

Arnaud Hacault
Head of Product Communications
T/ +34 659 134 804
arnaud.hacault@seat.es

Yago Mercé
Product Communications
T / +34 626 967 263
yago.merce@seat.es

www.seat-mediacycenter.com