



Extreme E

The ABT CUPRA XE team is ready for an extreme twin challenge in Sardinia

- > ABT CUPRA XE team drivers Jutta Kleinschmidt and Nasser Al-Attiyah prepare for a new challenge behind the wheel of the CUPRA Tavascan XE at the Nasser Racing Camp
- > The CUPRA Tavascan XE boasts a new suspension that will help in the dual competition this weekend in Sardinia
- > Seven kilometres of extremely uneven terrain on the Italian island will make this X Prix one of the most demanding to date

PRENSA PREMSA NEWS PRESSE STAMPA

Martorell, 05.07.2022 – After making their season debut in Saudi Arabia, the ABT CUPRA XE team drivers Jutta Kleinschmidt and Nasser Al-Attiyah are ready for a new challenge. This time it will be a double-header on the island of Sardinia, Italy, with two races taking place on 6-7 July and 9-10 July. The tracks of the Nasser Racing Camp in Spain set the stage to prepare the CUPRA Tavascan XE to face one of the most complicated locations of the season, with 4 days of races on a very uneven circuit, which will make it the most demanding X Prix so far.

Saudi Arabia, a learning curve. Jutta and Nasser are returning to the track having learned their lesson well after the inaugural race in Neom, Saudi Arabia. “We’ve made two major changes this season. The first one was the car and the second one was Nasser joining the driver line-up. Nasser drove the car for the first time in Neom. Now he’s perfectly familiar with the CUPRA Tavascan XE and the team is ready for the challenge in Sardinia” says Head of CUPRA Racing Xavi Serra.

Fully prepared body and mind. During the nearly six-month break between the race in Saudi Arabia and the two taking place in Sardinia, the drivers have not only taken the opportunity to get to know the car better and train physically, but according to ABT CUPRA XE driver Jutta Kleinschmidt, “I’ve done a lot of mental training as well, because in this type of race it’s very important, as concentration is everything. After several months, I’m really looking forward to getting in the car and to the races in Sardinia” she says. Her team-mate Nasser Al-Attiyah has also been making the most of the time between races; “I’ve been training a lot, competing in races non-stop to be ready, and I definitely am.”



An upgraded CUPRA Tavascan XE. With the drivers ready to go, the CUPRA Tavascan XE also needed some fine tuning of its own. That's why the whole team went to the Nasser Racing Camp a week ago to carry out the final tests. **"It was a very productive three days. We tested the new suspension and it's fantastic. It's a lot more fun and the car can handle the bumps without any problems. This is going to be very useful for us in Sardinia"** says Jutta.

Two-fold challenge. The race in Sardinia will certainly be one of the toughest and most demanding of the season. Jutta and Nasser are facing a seven-kilometre course over rocky terrain and dry riverbeds, making this the most gruelling electric challenge to date. In addition, this time there will be two races. The first on 6 and 7 July and the second on 9 and 10 July, making the stakes twice as high. **"It's going to be very interesting. We want to win at least one of the races; better yet if we can win both. We know it will be tricky because the other drivers are great, the best in the world, but we're focused on winning"** says Nasser, to which his team-mate Jutta adds **"We definitely want to be on the podium. We've got two chances, so we're going all out for it."**

CUPRA is the unconventional challenger brand that brings together emotion, electrification, and performance to inspire the world from Barcelona. Launched in 2018, CUPRA has its corporate headquarters and a racing car workshop in Martorell (Barcelona), in addition to a global network of specialised points of sale.

In 2021, CUPRA maintained its upward trend, tripling sales with 80,000 vehicles delivered, driven by success of the CUPRA Formentor. CUPRA proves that electrification and sportiness are a perfect match, and in 2022 will expand the range of the CUPRA Born, the brand's first 100% electric vehicle, with models with different battery capacities, as well as a more powerful e-Boost version. An exclusive, limited edition version of the CUPRA Formentor VZ5 will also be introduced. The CUPRA Tavascan, the brand's second all-electric model will reach the market in 2024, followed by the brand's first urban electric car, inspired by the CUPRA UrbanRebel concept, in 2025.

CUPRA is FC Barcelona's official automotive and mobility partner, the World Padel Tour's premium sponsor and the official sponsor of the eSports Club Finetwork KOI. Collaborating with brands such as Primavera Sound and De Antonio Yachts, it has created the CUPRA lifestyle universe. The CUPRA Tribe is made up of a team of ambassadors who want to be the driving force of change. Among its members are Olympic gold medallists Adam Peaty, Melvin Richardson and Saúl Craviotto, the German goalkeeper Marc ter Stegen, and Ballon d'Or and Best FIFA Award-winning footballer Alexia Putellas.

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