

SEAT S.A. appoints new Executive Committee members

- **David Powels will be the Executive Vice-President for Finance and IT while Kai Vogler will take over the position of Executive Vice-President for Sales & Marketing**
- **Both will report to SEAT S.A. President Wayne Griffiths and will take up their new roles as of September 1st and October 1st respectively**

Martorell, 01/07/2021. David Powels and Kai Vogler have been appointed SEAT S.A.'s new Executive Vice-President for Finance and IT and Executive Vice-President for Sales & Marketing respectively. Directly reporting to SEAT S.A. President Wayne Griffiths, Powels will take over his position as of September 1st and Vogler will join the company on October 1st.

“We would like to welcome David Powels and Kai Vogler, both talented professionals with extensive experience. Their backgrounds in the Volkswagen Group will make a positive contribution to key areas such as Finance and IT, and Sales and Marketing,” said Wayne Griffiths.

David Powels

Powels has more than 30 years of international experience within the Group, in countries such as China, Brazil, Germany and South Africa, where he is originally from. Since the end of 2017, he has held the position of first Vice-President and Executive Vice-President for Commercial at SAIC Volkswagen Automotive Co. in China, a joint venture between SAIC Motor and Volkswagen Group.

David Powels gained his degree in Commerce from the Nelson Mandela University of Port Elizabeth and qualified as a Chartered Accountant in South Africa. He also completed a Postgraduate Management Development Programme at the University of Cape Town. Powels started his career at Volkswagen South Africa in 1989. After working in Germany and Brazil, he was appointed CEO of Volkswagen Group South Africa in 2007. He was subsequently President and CEO of VW Brazil and VW Region South America. Powels speaks English, German and Portuguese.

Griffiths expressed his gratitude to Carsten Isensee, who is retiring after a career spanning 34 years within the Volkswagen Group, for his work as Powels' predecessor: **“Carsten has been of enormous value to the company. He led SEAT S.A. and established a liquidity security program through the most difficult months of the pandemic. I want to thank him for his commitment during the time we have worked together.”**

Kai Vogler

Vogler, who will replace Wayne Griffiths in his role as Vice-President for Sales and Marketing, is an expert in new business and distribution models and has a broad international background. He has been Regional Manager Europe for Volkswagen Financial Services AG since 2019, focusing on sales and marketing and with overall responsibility for all European countries, with the exception of Germany. Within the Volkswagen Group, he has held various positions within Volkswagen Financial Services AG, Volkswagen Moller Bilfinans AS and Porsche Financial Services, in Germany and Norway.

Kai Vogler gained a University Diploma in Business Informatics from the University of Essen, Germany. He speaks German and English.

SEAT S.A. is the only company that designs, develops, manufactures and markets cars in Spain. A member of the Volkswagen Group, the multinational has its headquarters in Martorell (Barcelona), sells vehicles under the CUPRA and SEAT brands, while SEAT MÓ is the business unit that covers urban mobility products and solutions.

SEAT S.A. exports more than 80% of its vehicles, and is present in 75 countries. The company employs over 15,000 professionals and has three production centres – Barcelona, El Prat de Llobregat and Martorell, where it manufactures the SEAT Ibiza, SEAT Arona, Leon family and the CUPRA Formentor. Additionally, SEAT S.A. produces the Ateca in the Czech Republic, the SEAT Tarraco in Germany and the SEAT Alhambra in Portugal. The company also has the SEAT:CODE software development centre, located in Barcelona.

SEAT S.A. will invest 5 billion euros through to 2025 to develop new models for the two commercial brands, SEAT and CUPRA, and to electrify the range. The company aims to play a relevant role in the electrification of urban electric vehicles, with a special focus on the transformation of the Spanish automotive industry.

SEAT S.A. Communications



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