

SEAT MÓ: the road to electrifying a Greek island

- **The Volkswagen Group and the Greek Government have started to establish a groundbreaking mobility system on the Mediterranean island of Astypalaia**
- **SEAT MÓ participates in this project with its fully electric scooter SEAT MÓ 125**
- **The eScooter is currently arriving to the main European markets, including Greece**

Astypalaia, 02/06/2021 – SEAT MÓ and its eScooter 125 arrived today to Astypalaia, a Greek island that is on course to become green and smart thanks to the initiative taken by Volkswagen Group and the Greek Government. This Mediterranean island will transform to e-mobility, smart mobility solutions and green power generation to, in the long run, become a model island for climate-neutral mobility and a future lab for Europe.

The first electric vehicles were taken into service today in the presence of Prime Minister Kyriakos Mitsotakis, Volkswagen CEO Herbert Diess and Deputy Foreign Minister Kostas Fragogiannis, including the first fully electric police car in Greece, vehicles used at the airport and by the island's municipality. Private customers can choose the electric scooter SEAT MÓ 125 or electric cars like the VW e-up! Or the ID.3 and ID.4.

Lucas Casanovas, managing director of SEAT MÓ, participated in the event at Astypalaia today and said that **“it is a great milestone for SEAT MÓ being part of this Volkswagen Group’s exciting project. With these initiatives we are actively contributing to improve the environment, the mobility and the life quality of people in island. Our SEAT MÓ eScooter 125 and our new mobility solutions are currently arriving to the main European markets and Greece and Astypalaia could become a benchmark project on transformation to 100% sustainable mobility solutions, scalable & adaptable to other islands or big urban areas”**.

In the coming years, the island wants to switch to smart sustainable mobility and completely modernizing its energy system. Mobility will be electric powered by locally produced green electricity, and new mobility services like scooter sharing, car sharing and ride sharing, will reduce by one third the needs of vehicles in the island and will replace the existing public bus service. The Volkswagen Group and the Greek government signed a memorandum of understanding to this effect last November and the Greek government is fully involved in this transformation and is additionally supporting the switch to e-mobility with high attractive subsidies.

SEAT MÓ is SEAT's new business unit dedicated to developing urban mobility products and services that contribute to designing more sustainable cities of the future. Created in the summer of 2020, it is headquartered in the heart of Barcelona, at CASA SEAT, and has a portfolio of two electric kick scooters, the SEAT MÓ eKick scooter 25 and 65, as well as the SEAT MÓ eScooter 125 and a motosharing service in Barcelona.



SEAT S.A. is the only company that designs, develops, manufactures and markets cars in Spain. A member of the Volkswagen Group, the multinational has its headquarters in Martorell (Barcelona), sells vehicles under the SEAT and CUPRA brands, while SEAT MÓ covers urban mobility products and solutions. SEAT exports more than 80% of its vehicles, and is present in 75 countries.

SEAT S.A employs over 15,000 professionals and has three production centres – Barcelona, El Prat de Llobregat and Martorell, where it manufactures the SEAT Ibiza, the SEAT Arona, the CUPRA Formentor and the Leon family. Additionally, the company produces the Ateca in the Czech Republic, the SEAT Tarraco in Germany, the SEAT Alhambra in Portugal and the Mii electric, SEAT’s first 100% electric car, in Slovakia. These plants are joined by SEAT:CODE, the software development centre located in Barcelona.

SEAT S.A. will invest 5 billion euros through to 2025 in R&D projects for vehicle development, specifically to electrify the range, and in equipment and facilities. The company aims to make Martorell a zero-carbon footprint plant by 2050.

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